



CMAE & AGGP workshop Portugal 2018



16 Abril 2018
Pestana Vila Sol

Gestores de Golf
AGGP - Associação de Gestores de Golf de Portugal

WORKSHOP PROGRAM

10.00 - MDP / CMAE INTRODUCTION

- Torbjorn Johansson & David Roy & Bill Sanderson - CMAE

10.30 - *WORKING WITH YOUR GREEN STAFF AND FACILITY MANAGEMENT TASTER*

- David Roy CCM - GM Crail Golf Club

10:45: *CLUB BENCHMARKING AND CLUB STRATEGY*

- Rob Hill - *global golf advisors*

11.30 - MEMBERSHIP MARKETING

- Bill Sanderson - The Business Performance Coach

13.00 - FREE LUNCH - VILA SOL GOLF CLUBHOUSE

14.00 – O PAPEL DA FPG NO GOLFE NACIONAL

- Miguel Franco de Sousa - Presidente da Federação Portuguesa de Golfe

14.30 - USING SPORT PSYCHOLOGY AS A MANAGER OF A CLUB, TAKING CHARGE OF LEADERSHIP

- Bill Sanderson - The Business Performance Coach

16.30 - CLOSING DISCUSSIONS

- Torbjorn Johansson - Director of Education CMAE

INSCRIÇÕES GRATUITAS SÓCIOS AGGP

ALMOÇO – 33€ POR PESSOA (FACULTATIVO)

Parceiros



Com Apoio de

